



## MIKE WILLSON: STATEMENT of CAPABILITIES



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### Qualifications:

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| 1975-78   | B.Sc Hons Natural Environmental Science, Sheffield University, UK.  |
| 1990-1995 | Advanced Certificate of Marketing Management Practice, Chartered Institute of Marketing, Cookham, UK<br>Registered Member Chartered Institute of Marketing (MCIM), UK.  |
| 2005-2007 | Advanced Diploma - Environmental Conservation, Oxford University, UK (majoring in climate change, sustainable development, habitat restoration, planning & impact assessments, environmental economics, etc). |
| 2009      | Accredited Home Sustainability Assessor (equivalent Certificate II) for Federal Government Green Loans Program at Eco Master, VIC, Australia.   |
| 2012      | Certificate IV in Business Sustainability Assessment with Environment Australia, QLD (delivered in Melbourne).  |

### Professional Goals

To use my varied skills to help and persuade organisations and individuals achieve sustainable and environmentally focused ways of operating their businesses and lives more efficiently. Encourage engagement at all levels to create growth, achieve leadership, adapt to climate change, reduce carbon footprints, and protect natural environments.

### Experience

Over 6 years experience as a Sustainability Consultant working in Tasmania, helping businesses and residences save money by reducing their usage of energy, water and waste.

Project management experience includes running the Sustainable Living in Kingborough (SLiK) Solar Hot Water bulk purchase project, delivering evacuated tube solar hot water systems to 73 homes across Kingborough. This involved: 1- scoping, specification, preparation of tender documents, engagement of contractors, analysis and recommendation of preferred supplier. 2 - managing the contractor throughout the contract award period to installation, fielding questions, resolving problems and ensuring project completion by the agreed deadline. 3 -Involved 3 public forum events to explain the offer and benefits of the system selected, ordering, promotional flyers and actions needed to participate and gain Renewable Energy Certificates (RECs).

Conducted Solar photovoltaic (PV) system research for SLiK, documented findings into public information document to assist community group members determine the key issues including payback time, when considering purchase of renewable energy systems locally. Mike is also project managing the specification, contractor selection and installation of 50kW PV systems for Kingborough Council.



Project Manager of Green Tourism (GT) for Huon Valley Kingborough Tourism Association over 3 years to encourage Tourism businesses to improve and gain recognition for their sustainability achievements. This involved successful grant funding, membership growth from region to Statewide engagement, arranged and delivered information seminars across the State. Planned and delivered a showcase GT event with TasTAFE tourism students in Hobart to Minister for Climate Change (Cassy O'Connor MP), invited dignitaries plus GT members. Visited GT operators to assist them measure, manage and reduce their energy, water and waste usage while retaining engagement to help them achieve best practice level. Produced a series of case studies and developed a website promoting member achievements, raising their profile to encourage increased bookings, and stimulate on-going sustainability journeys.

Working with Sustainable Living Tasmania over 4 years, delivering a range of projects including 100 Energy Champions, Latrobe Council tenants, Power Savings for Tenants program, Energy Champions project, Women's Shelter assessments, delivered training, written procedures, assisted with strategic planning, key goal identification and pathways, plus fee for service development projects.

Other work as a technical specialist on fire fighting foams internationally for 30 years, means I also write trade press articles and technical papers, notably on their environmental impacts during and after use. I develop and deliver training packages, conduct site surveys, develop promotional documents, update design manuals, deliver papers at international conferences and try to assist the industry and foam users determine their best future options and priorities.

### Key Competencies

- Using own initiative to analyse problems, develop effective solutions, generate new opportunities, through sound organizational, analytical, teamworking and project management capabilities.
- Effective communication, influencing, negotiating, writing, editing, justification, presentational and inter-personal skills, with ability to relate complex concepts to the non-specialist, address their needs and generate engagement on a range of issues at all levels including members of public, Managing Directors, Technicians, Administrators and Tradies.
- Developing strategies, plans, tactics and their implementation to achieve defined objectives.
- Motivated and dynamic self-starter with a strong desire to drive projects through from inception to conclusion to achieve objectives through professional & ethical approach to working practices.
- Self-reliance, ability to prioritise & juggle hectic workloads to meet deadlines.
- Skills in engaging diverse stakeholder groups, community consultation and public.
- Ability to work well under limited supervision, good under pressure with rational thinking and sensible actions, even under emergency response situations.
- Enthusiastic, encouraging, persuasive, caring, and reliable, with leadership, commitment, attention to detail and diplomacy skills.